

Snapchat Ads

Snapchat Ad 1


MORE THAN A BET



HARASSING STUDENT
ATHLETES OVER
A SPORTS BET
CROSSES THE LINE

Snapchat Ad 2

MORE THAN A BET



I'M A STUDENT.
I'M A FRIEND.
I'M A HUMAN.
I'M MORE THAN A BET.

Snapchat Ad 3

MORE THAN A BET

UPSET OVER A BET?
It's never okay
to harass student
athletes

